umob first mobility provider in Netherlands to integrate all shared e-moped companies in one app

MaaS app expands offering with Check and now provides access to 50,000 vehicles throughout Europe

Rotterdam, 13 February 2024 - umob is the first Mobility-as-a-Service (MaaS) platform to fully integrate all Dutch shared e-moped providers. With the addition of Check, alongside Felyx, GO Sharing and other transportation providers such as public transport, cabs and bike sharing, umob offers access to 50,000 vehicles through one app. The offering includes options in major cities across Europe, with the goal of further expanding coverage across the continent.

A MaaS platform puts the traveler first and brings all travel options together in one app. Thus, with a single account, people can travel with all providers and at their standard fares. In the Netherlands, in addition to Felyx and GO Sharing, umob has now fully integrated shared e-moped provider Check. This allows users in the municipalities where shared e-mopeds are available to quickly and easily book and pay for transportation. Through the MaaS app, it is also possible to travel with shared (cargo) bikes, public transport and cabs.

Bibi Jorissen, Managing Director of umob, says: *"It is important that the mobility offer in cities and provinces provides a good alternative to owning a private vehicle. To achieve this, a travel option should always be available within a three-minute walk. Within cities, shared e-mopeds offer a solution for this, but the density of individual providers is not high enough. By bringing all*

shared e-mopeds under one app, umob ensures that there is always a shared e-moped nearby without having to switch between apps."

300,000 vehicles in Europe
With the addition of Check, umob now offers access to 50,000 vehicles throughout Europe, including in Barcelona, Brussels, Lisbon, Paris, Madrid, Milan and Rome. By partnering with international providers, including Cooltra, Bolt and Donkey Republic, umob aims to expand its offering to 300,000 vehicles by 2024, integrating the largest range of transportation options within Europe.

According to Jorissen, there is international demand for a comprehensive mobility platform: *"Throughout Europe, people are looking for solutions to mobility problems in and between major cities. Our platform is part of that solution, which is why we think it is important to be able to offer our service everywhere across Europe as well. By working closely with international mobility providers, we can quickly expand the offering in multiple countries and offer the benefits of our MaaS app."*

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Umob_02.JPG

Umob_03 Bibi Jorissen.JPG

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About umob
umob is a MaaS platform that combines all mobility providers through full integration into one app and puts the traveler at the center. We combat traffic jams, congestion, emissions and an abundance of parked cars by providing an uncomplicated alternative to owning a vehicle. Because we integrate all carriers, you always have a means of transportation at your disposal within walking distance.

umob is headquartered in Rotterdam, The Netherlands, where it has been active since August 2023. It offers access to public transport, taxis and shared transport, including shared e-mopeds, (e-)bikes and cars, through a single account. umob's ambition is to grow into a European MaaS platform and become the link between governments and providers to overcome the mobility challenges in cities.

umob was founded by Bibi Jorissen and Raymon Pouwels, former founders of GO Sharing. At its founding, the company raised €2 million to develop the

platform. In 2023, the company secured another €6 million to further scale the platform and operations.

App Store: https://apps.apple.com/nl/app/umob/id1639871537
Google Play: https://play.google.com/store/apps/details?id=com.umob.umob